

St. Lucia's Award Winning Boutique Hotel



For Immediate Release

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COCO PALM LAUNCHES NEWLY UPGRADED ROOMS Saint Lucia's Boutique Hotel Continues Renovation Plans

Rodney Bay, SAINT LUCIA (17 January 2019) – Saint Lucia's Coco Palm has undergone a soft refurbishment plan with all 83 Palm rooms to be completed in 2019 offering guests a more contemporary look to the award-winning boutique hotel. The room refurbishment is a continuation of the revamped Plantation Lobby launched in December 2017 and the addition of an executive lounge revealed in October 2018 as the needs of both the corporate and leisure guests are better served.

Coco Palm's Managing Director, Mark Ferguson, has overseen the new look at Coco Resorts with the expertise of local interior designers 'Inside Out' with Loraine Moffatt working with the boutique hotel. Mark noted "In keeping with the demands of today's travellers, regardless of budget, guests are seeking a minimalistic yet fresh ambiance with attention to detail whether on business or pleasure. Given the strong repeat guests from both regional and international markets, we have incorporated a more contemporary look with a dedicated space to work in the executive lounge while enhancing our rooms and bathrooms." Ferguson has been encouraged by the feedback from a few of Coco Palm's biggest tour operators who have seen the renovated rooms, lounge and lobby and welcome the new look which is very clean and fresh with enhanced features.

The new rooms at Coco Palm feature a vivid tropical green and white wall papered backdrop which ties in with the original mural hand painted at Front Desk. The lighting in the room has been updated to accommodate those choosing to work or read with spot lights over the desk and reading lamps over the bed. Given the number of electrical gadgets one has, USB ports have been included in the outlets and are easily accessible from both the desk and bedside. The LCD TV's have now been mounted on to the walls to offer guests enhanced desk top and dressing table space. The soft furnishings have also been upgraded with blackout curtains in a pale silver with a sheer drape which reduces the glare.

Bathrooms have been fully upgraded with a lighter coat of creamy white paintwork, enhanced spot lights with illuminated mirrors while the shower seating in the rainfall showers now painted with a cream palate. The Luxe Swim Up rooms and Suites will have further enhanced bathroom finishing's.

This refurbishment will continue to the F&B department with the patio furniture at Ti Bananne Caribbean Bistro being updated to cater to those dining or relaxing alfresco on the open deck. The conference rooms will also be on the agenda for 2019 as events and meeting space continues to be a core market for Coco Palm. As the biggest renovation undertaken at the fifteen-year-old award-winning boutique, Coco Palm is confident our product will continue to offer exceptional value without compromise.

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About Coco Palm

Coco Palm, owned and managed by the Chastanet family, is located in the heart of Saint Lucia's entertainment capital. The award-winning Coco Palm caters to the independent traveler either on work or pleasure. Offering personalized service with warm Saint Lucian hospitality and authentic Caribbean cuisine all at affordable prices. Contact Reservations at reservations@coco-resorts.com or call +1 758-456-2800 or visit www.coco-resorts.com to book your stay.

Images: The following link <https://we.tl/t-aYK4DstCEK> will include a selection of images.