

For Immediate Release

Source: Coco Palm

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COCO PALM AWARDED 2014 TRIPADVISOR CERTIFICATE OF EXCELLENCE

Recognised as a Top Performing Boutique Hotel as Reviewed by Travelers on the World's Largest Travel Site

Rodney Bay Village, SAINT LUCIA (22 May 2014) Coco Palm today announced that it has received a [TripAdvisor](#)® Certificate of Excellence award. The accolade, which honours hospitality excellence, is given only to establishments that consistently achieve outstanding traveller reviews on TripAdvisor, and is extended to qualifying businesses worldwide. Establishments awarded the Certificate of Excellence are located all over the world and represent the upper echelon of businesses listed on the website.

When selecting Certificate of Excellence winners, TripAdvisor uses a proprietary algorithm to determine the honorees that takes into account reviews ratings. Businesses must maintain an overall TripAdvisor bubble rating of at least four out of five, volume and recency of reviews. Additional criteria include a business' tenure and popularity ranking on the site.

General Manager, Jean St Rose, was elated and stated "Winning the TripAdvisor Certificate of Excellence is a true source of pride for the entire team at Coco Palm, KoKo Cabana Bar & Bistro, Creole Grill and Coco Beauty Clinic and we'd like to thank all of our past guests, many who have become our part of our 'Coco Family', who took the time to complete a review on TripAdvisor ." St Rose, General Manager of the 103 room boutique hotel for the last ten years went on to say, "There is no greater seal of approval than being recognized by one's customers to endorse our product. With the TripAdvisor Certificate of Excellence based on customer reviews, the accolade is a remarkable vote of confidence to our business and our continued commitment to excellence in the service we strive to offer with our individualised service."

"TripAdvisor is pleased to honor exceptional hospitality businesses for consistent excellence," said Marc Charron, President of TripAdvisor for Business. "The Certificate of Excellence award gives top performing establishments around the world the recognition they deserve, based on feedback from those who matter most – their customers. From Australia to Zimbabwe, we want to applaud exceptional hospitality businesses for offering TripAdvisor travellers a great customer experience."

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Located in the heart of Saint Lucia's entertainment capital, the award-winning Coco Palm caters to the independent traveler either on work or pleasure. Offering personalized service with warm Saint Lucia hospitality and authentic Caribbean cuisine all at affordable prices. Contact Reservations to plan your next meeting or visit at reservations@coco-resorts.com or call +1 758-456-2800 or visit www.coco-resorts.com