

For Immediate Release

Source: Coco Palm

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COCO PALM WINS 2013 'TOP PARTNER OF THE YEAR' AWARD FROM EXPEDIA *Top award from leading travel operator received at CHTA*

Rodney Bay Village, SAINT LUCIA (20 January 2014) Coco Palm has been lauded with the 2013 “Top Partner of the Year” award at the recent Caribbean Hotel & Tourism Association (CHTA) by Expedia Inc., the American-based parent company to several global online travel brands including Expedia.com, Hotels.com, Hotwire.com, Egencia, Venere, Expedia Local Expert, Classic Vacations and eLong.

“This award is testament that we have embraced technology and worked with our partners in managing our distribution channels. It confirms we have understood our product and use the internet to service the demand of today’s traveler” says Managing Director, Allen Chastanet. He went on to say, “our Revenue and Reservations Manager, Claudine Gilbert, has single handedly managed our partnership and executed our strategies which has earned us this top award. It is a credit to her and the Revenue & Reservations department who manage these channels on behalf of Coco Palm”.

“Starting the year with such an accolade and endorsement by a leading partner such as Expedia is truly an honour and reward for all our hard work over the years” says Feolla Chastanet, Director of Sales & Marketing. “We have focused our energy on our key partners and receiving such a top award means the world to us and our team,” Feolla went on to say.

Presented at CHTA in Jamaica at the Expedia Annual Appreciation Awards, Ernie George, Assistant General Manager / Food & Beverage Manger, received the ‘Top Partner Of the Year’ award from Expedia’s Ana Mota, TravelAds Account Executive Latin America and Caribbean, Expedia MediaSolutions which was clearly the most coveted prize of the night. “It was quite clear this was the most coveted prize of the night. Our Coco Palm Team has put in their time and are reaping the rewards from our partner which makes us a recognized player in the hotel industry” Gerogre went on to say. Expedia represents over 60 hotel partners in Saint Lucia.

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Located in the heart of Saint Lucia’s entertainment capital, the award-winning Coco Palm caters to the savvy traveler either on work or pleasure. Offering authentic Caribbean charm and cuisine at affordable rates and warm hospitality. Contact Reservations to plan your stay or meetings at reservations@coco-resorts.com or call +1 758-456-2800 or visit www.coco-resorts.com

Note to editor:

Photo: Ernie George, Assistant General Manager/Food & Beverage Manager receiving award from Ana Mota, TravelAds Account Executive Latin America and Caribbean, Expedia MediaSolutions <https://www.dropbox.com/s/7r4z0lai8qha6ce/cocopalmpexpedia.jpg>