



For Immediate Release

Source: Coco Palm

Contacts:

Fenna Williams, Coco Palm + 1 758 458-2626 – [fwilliams@coco-resorts.com](mailto:fwilliams@coco-resorts.com)

Bevan Springer, Marketplace Excellence + 1 201-861-2056 – [bevanspringer@nj.rr.com](mailto:bevanspringer@nj.rr.com)

## SQUASH CHAMPS HOLD COURT AT COCO PALM

RODNEY BAY VILLAGE, St. Lucia (July 4, 2009) - Coco Palm, the award-winning boutique hotel in Rodney Bay Village, is supporting sports tourism development on the island through its committed sponsorship of the 2009 Subaru St. Lucia Squash Open, now in its 16<sup>th</sup> year.

The locally-owned resort - a Gold Sponsor of the tournament - is supporting the prestigious squash competition for the sixth consecutive year by hosting members of the St. Vincent & the Grenadines contingent, comprising Kevin Bailey, Amber & Bradley Glasgow, Kevin Hannaway, Shane Slater and Jules Snagg.



Feolla Chastanet, managing director of Coco Palm, intimated that sports tourism was an increasingly important niche to Coco Palm. "We have hosted young cricket teams in the past and currently have in house a large number of guests for the one-day internationals between the West Indies and India," reported Chastanet, as she looked forward to working with other sporting groups locally, across the region and in the international marketplace in the future.

Cheryl Renwick, president of the St. Lucia Squash Association, was thankful for Coco Palm's continued support. "We have always been welcomed by them. The help of businesses like Coco Palm (enables us to) to promote sports tourism in our sport."

Here, players from neighbouring St. Vincent and the Grenadines revel in their St. Lucia experience at Coco Palm.

Located in the heart of St. Lucia's entertainment capital, the award-winning Coco Palm caters to the savvy traveler looking for a chic boutique hotel with affordable rates and excellent standards of style and service. For further information or reservations, visit [www.coco-resorts.com](http://www.coco-resorts.com) or call toll free 1 877-655-COCO (2626) or +1 758-456-2800.